

CLERMONT  
SCHOOL OF  
BUSINESS



**A Leading  
School of  
Business**  
*since 1919*

**Unleashing  
talents, shaping  
the leaders of  
*tomorrow***



# A renowned institution distinguished by its human dimension

For over a century, Clermont School of Business (a non-profit association under the French 1901 statute) has been training generations of students and professionals in management, preparing them for the economic, technological and societal challenges of tomorrow.

Recognised for the quality of its teaching and its commitment to equal opportunities, the School now stands as a major player in higher education in France and internationally.

## Our mission

“To be the School that reveals the **talents** and **passions** of a generation of change-makers, placing **people** and **planet** at the heart of its decisions.”

\*The CDEFM (Conférence des Directeurs des Écoles Françaises de Management) is an organisation that brings together the directors of France's leading management schools awarding management degrees recognized by the Ministry of Higher Education and Research, in order to represent their collective interests before public authorities, institutional and socio-economic partners, and to promote higher education in management and its shared values.

\*\*The CEFDG (Commission for the Evaluation of Management Programmes and Degrees) is a French ministerial body responsible for assessing management programmes and awarding official recognition (visa) as well as the Bachelor's and Master's degree grades to business school qualifications. It ensures academic quality and compliance with national higher education standards.

A member of the **Conférence des Grandes Écoles** (CGE) and the **CDEFM\***, Clermont School of Business awards degrees accredited at the highest national level by the **CEFDG\*\*** and the French Ministry of Higher Education, Research and Space. It also holds three major international accreditations, **AACSB**, **AMBA** and **EFMD Bachelor**, guaranteeing its academic excellence and worldwide recognition.

Its international reach is strengthened by a network of more than **15,500 graduates** worldwide and **620 corporate partners**, ensuring strong employability for its students.

# Editorial



**Richard SOPARNOT**  
Dean & CEO

“In an increasingly demanding higher education landscape, **Clermont School of Business** stands out through its commitment to academic excellence and international influence. Choosing our School means joining a **recognised** and **accredited** institution offering high-level training aligned with the highest standards of the academic and professional worlds.

Among the **400 business schools in France**, only **10%** benefit from both the **Visa** and **Master’s Degree** labels awarded by the **Ministry of Higher Education, Research and Space**. Clermont School of Business belongs to this elite group, thereby strengthening the **value** of its degrees and the **employability** of its graduates.

This recognition is reinforced by **prestigious international labels** such as the **AACSB, AMBA** and **EFMD Bachelor** accreditations, which attest to the quality and global dimension of our programmes. The School is also a member of the **Conférence des Grandes Écoles** and is listed on **Parcoursup**, reflecting its legitimacy among the best French institutions.

Faithful to its mission and values, Clermont School of Business **guides all its actions** according to the commitments set out in its **Reveal 22–27** strategic plan.”

\* Parcoursup is the national platform for pre-enrolment in the first year of higher education in France, for French students.



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**REVEAL 22-27**  
**A Grande Ecole**  
**committed**  
*to lasting*  
*impact*





Since 2022, the REVEAL 22-27 strategic plan has been guiding the development of Clermont School of Business in a structured way.

It drives transformation and provides the framework for initiatives relating to education, professional support, entrepreneurship and institutional outreach.

# Spotlight on a School model built on synergy & shared impact

At Clermont School of Business, every action, every mission and every service is part of a global dynamic where everything is interconnected.

Teaching, research, entrepreneurship, student support, corporate relations and societal engagement all feed into one another, creating a virtuous ecosystem dedicated to impact.

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\*PGE - Programme Grande École = Master in Management

REVEAL 22–27 is not just a framework; it is a strategic vision. It brings all components of the School together around a common goal: to train agile, responsible talents connected to the challenges of the professional and societal world.



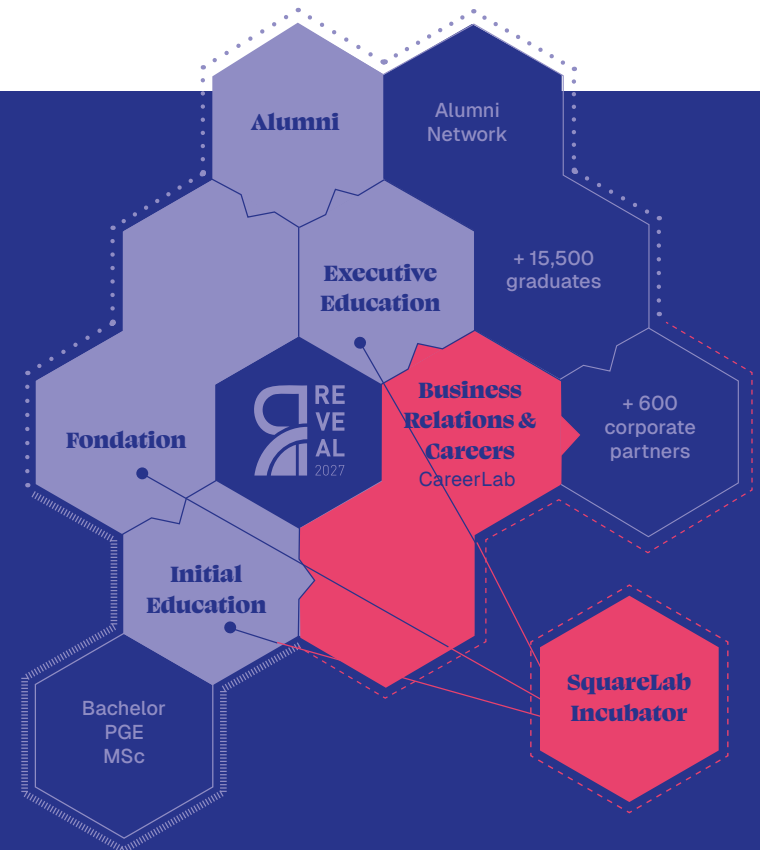
## An Integrated Ecosystem focused on Entrepreneurship and Professional Development

At the heart of Clermont School of Business's strategy, two complementary initiatives help reveal students' personalities, talents and ambitions, while fostering the emergence of robust entrepreneurial projects.

**Le Career Lab** is an **individualised support system** for professional integration. **Its team** helps each student **define, develop and strengthen their career plan** through a structured and evolving pathway.



The **Open Incubator SquareLab** is a key driver dedicated to creating and developing **innovative projects**. It plays an essential role in energising the local **economic ecosystem** by stimulating **entrepreneurial spirit**, supporting **project leaders** and promoting the establishment of **new businesses** in the region.



## A training offer aligned with tomorrow's needs

The strategy is also reflected in the organisation of academic pathways.



### Initial Education

From post-secondary programmes to Master's degrees, including Master of Science programmes, a comprehensive offer to build core competencies.



### Executive Education

From the Specialised Master's programme and the Executive Master in Management (MBA) to stackable certificates and short modules, a tailored portfolio supporting professionals' career progression and skills development.

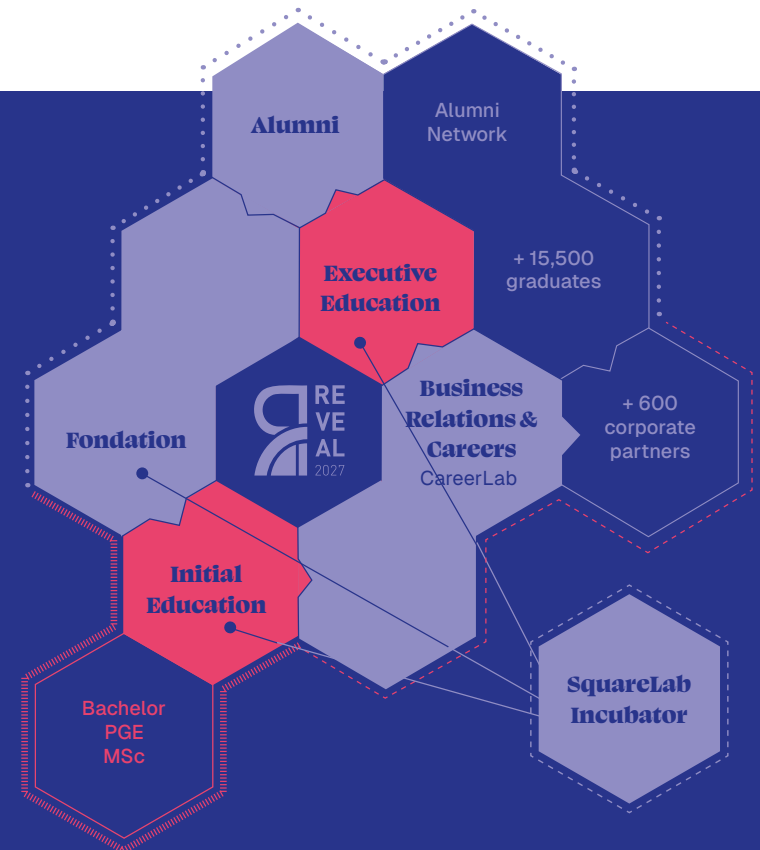


## Strong anchoring in the business world

In line with its strategic orientation, the School cultivates a network of more than 600 corporate partners. These collaborations ensure continuous alignment between programmes and market expectations, while offering students concrete opportunities (internships, apprenticeships, first jobs).

## Research serving the region and international visibility

The School conducts applied, rigorous research led by its faculty. This research informs local strategic thinking while contributing to international debates. It fuels pedagogical innovation, territorial development and strengthens the School's visibility worldwide.

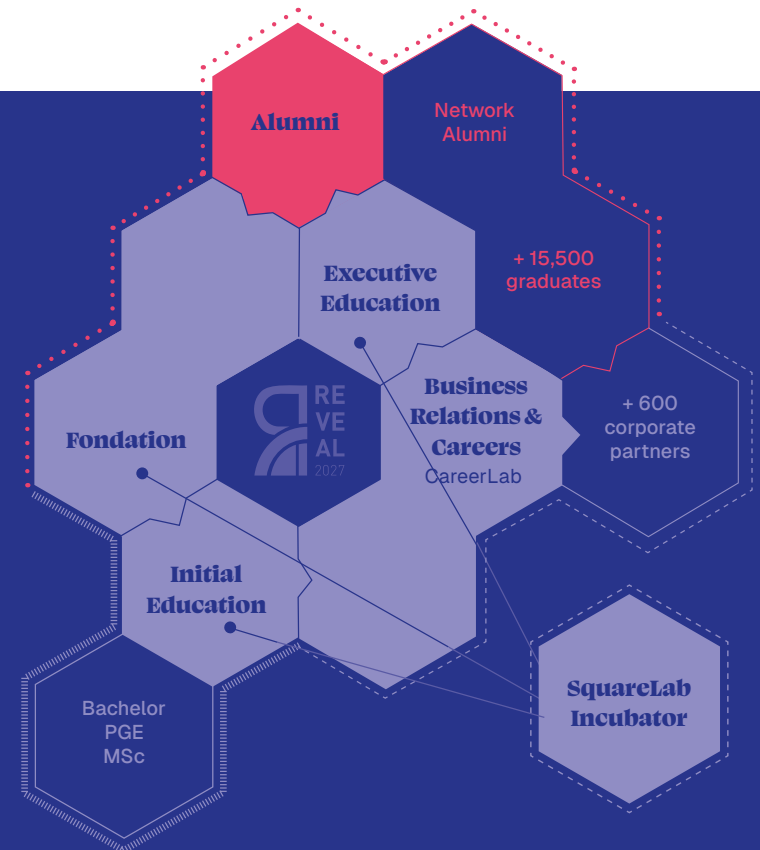




## A community of committed alumni

With **more than 15,500 alumni** across the world, Clermont School of Business relies on a **strong network**, both locally rooted and globally connected.

- The Alumni Association facilitates exchanges, mentoring and career opportunities for new generations.
- As **international ambassadors**, alumni actively contribute to the School's **visibility** and **reputation**.
- Alumni also form a committed donor base supporting **intergenerational solidarity and accessible excellence**. They contribute to the functioning of the Clermont School of Business Foundation.





**In conclusion,**  
*a virtuous*  
**dynamic of**  
**interactions**

Clermont SB fosters a cycle of mutual enrichment:

- **programmes** directly aligned with real-world developments;
- **companies** co-designing relevant learning pathways;
- **research activities** shedding light on societal transitions;
- **graduates** spreading the School's values internationally;
- **entrepreneurial projects** enriching the region;
- **personalised employability support** via the CareerLab, preparing students to navigate the job market with agility, ambition and responsibility.

over **2,500** students (multi-campus)

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More than **60** nationalities represented  
on Clermont campus

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More than **15,500** graduates around  
the world

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Over **170** staff members, including  
**more than 50** research-active faculty

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More than **450** affiliated professors

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Over **600** corporate partners

---

Over **94** companies created through the  
SquareLab Open Incubator

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**4** campuses around the world

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# Clermont School of Business *in figures*





# 1945

First international agreement with the University of Kansas (USA)



# 1951

Visa accreditation from the French Ministry of Higher Education



# 2014

Creation of the SquareLab

# 2016

Creation of the ESC Clermont Group Foundation

# 2021

Licence-grade accreditation



# 1919

Creation of the School



# 2003

Master's Degree accreditation



# 2006

First AACSB accreditation; Creation of the E2C (Second Chance School), a program designed to support the professional integration of young people aged 16 to 25 who have left the education system.

# 1920

Creation of the Alumni Association

# 2015

New governance



# 2023

Renewal of AMBA accreditation for 5 years



# Governance & leadership

Clermont School of Business (formerly ESC Clermont BS) was founded in 1919 under the auspices of the Ministry of Labour, the Chamber of Commerce and Industry, and the City of Clermont-Ferrand.

Since 2015, it has operated as an independent, non-profit organisation governed by a Board of Directors.

**To support the Executive Team in its strategic decisions, several advisory bodies have been created:**

- a **Scientific Council**,
- International and participatory **Advisory Boards**

Among them :

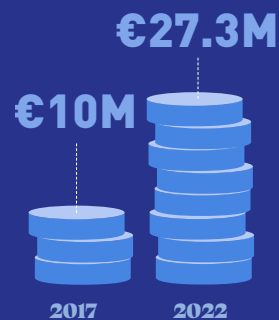
- **The International Advisory Board (IAB)**,  
A consultative body bringing together representatives from academia and industry. It supports the School's leadership by providing international and sector-specific perspectives.
- **The Student Advisory Board (SAB)**, a body designed to maintain continuous dialogue between the student community and the School's academic and administrative stakeholders.

# A privileged relationship with the region... since 1919

The region is a central pillar of the development strategy of Clermont School of Business, as highlighted in the 2022 BSIS (Business School Impact System) report.

The School is recognised for its strong local roots and growing impact on the regional ecosystem. It positions itself as a hub of ideas, bringing key regional players together through major events such as:

- Themed conferences with the CPME (Confederation of Small and Medium-sized Enterprises)
- Inspirational lectures co-organised with the Centre France Press group
- Meetings of the Massif Central Companies for Climate Convention



Spending growth of students on the regional territory (2017 vs 2022)  
€10M → €27.3M

## Evolving while staying true to its values and origins

By adopting the name **Clermont School of Business** in September 2024, the institution demonstrates its ambition to broaden its horizons and accelerate its development.

With **over a century** of history, the School chooses evolution while valuing its heritage and identity. Rooted in Clermont, it aims to create more opportunities for ideas, projects and ambitions, while expanding its international reach.

“The School is known for its **strong local roots** and its **growing impact**”



The values of Clermont School of Business :

**Commitment**

**Sharing**

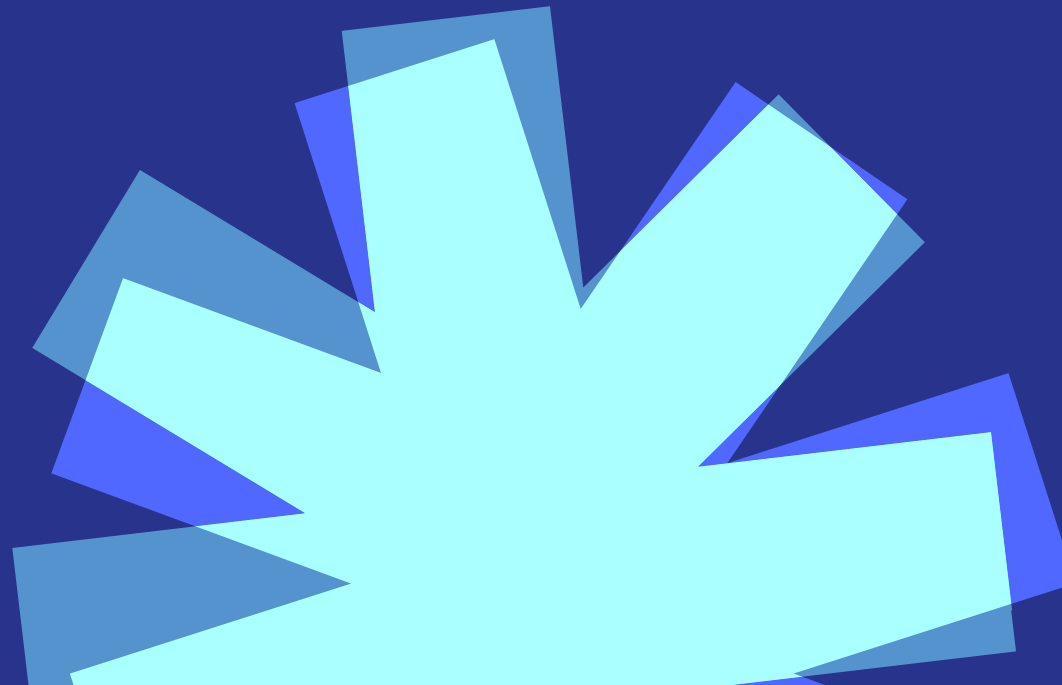
**Care**

**Agility**

# A strong international reach

The School develops academic and professional partnerships with institutions and companies worldwide.

This international dimension is a major asset for graduates, who benefit from enhanced recognition on the global job market.



**Three prestigious accreditations, AMBA, AACSB and EFMD Bachelor**, allow the School to join the very small group of French business schools holding these **three major international benchmarks simultaneously**.



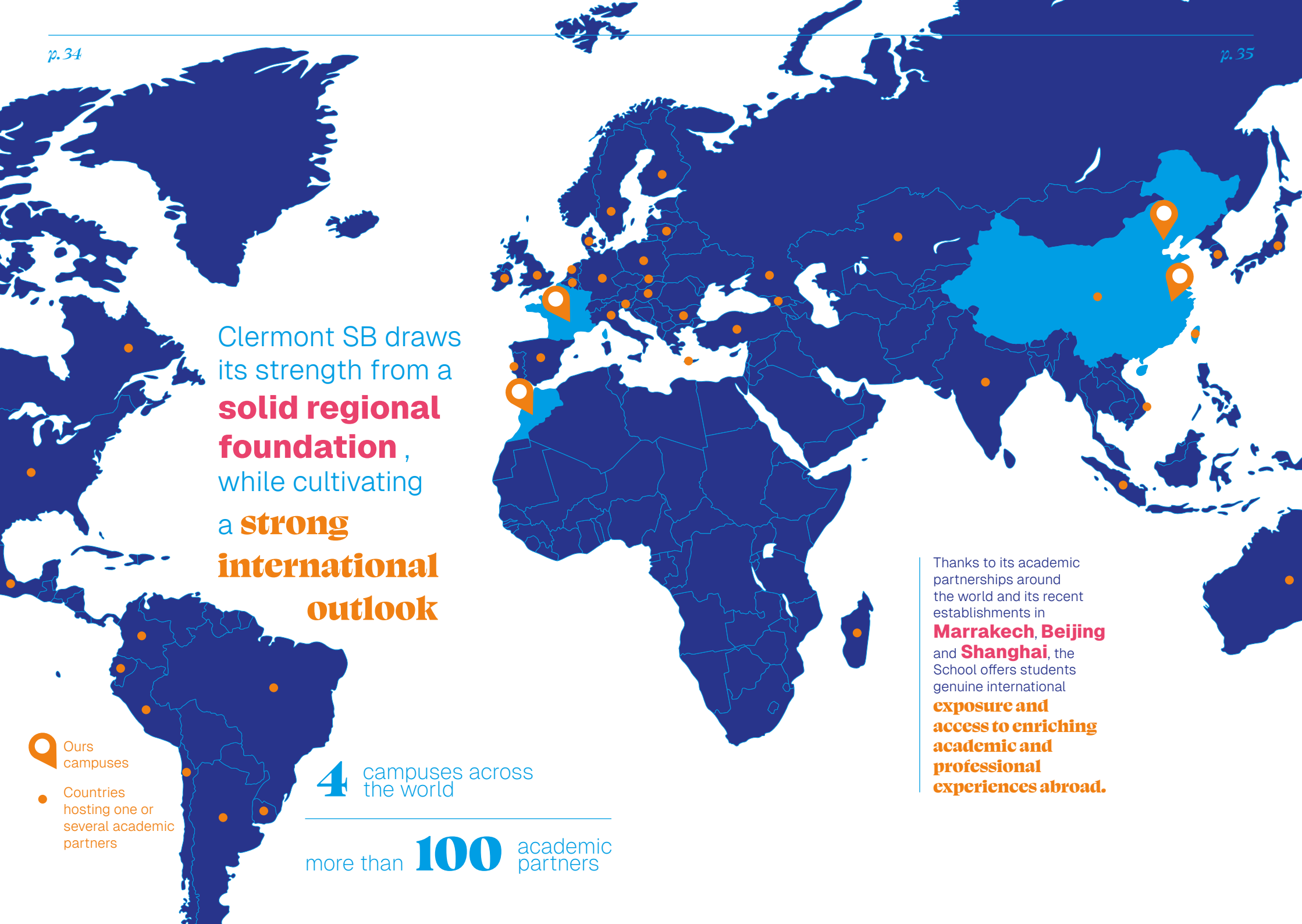
**Over 100 partner universities** offering **numerous double-degree** and **exchange opportunities**.

**4 international campuses Clermont, Beijing, Shanghai and Marrakech**, providing intercultural immersion and **enriching international experiences**.

**Programmes 100% in English**, for students seeking to develop in a globalised, multicultural environment.

In 2023, Clermont School of Business was awarded the “Bienvenue en France” label with a two-star rating, following a decision by the Campus France Labelling Commission. This commission grants the label to higher education institutions that commit to providing high-quality support and services to international students.





Clermont SB draws its strength from a **solid regional foundation**, while cultivating a **strong international outlook**

-  Ours campuses
-  Countries hosting one or several academic partners

**4** campuses across the world

more than **100** academic partners

Thanks to its academic partnerships around the world and its recent establishments in **Marrakech, Beijing** and **Shanghai**, the School offers students genuine international **exposure and access to enriching academic and professional experiences abroad.**

*Modern*  
**infrastructures**  
*& a stimulating*  
**learning**  
**environment**

Clermont School of Business invests regularly to provide its students and learners with a high-quality learning environment, equipped with modern facilities and innovative technologies aligned with new pedagogical approaches.

User well-being is at the heart of the campus development projects, which also aim to reduce the School's carbon footprint and promote more sustainable practices.





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**Clermont Campus  
- France :**

Thanks to the addition of **4 000 m<sup>2</sup>** extension comprising modular teaching rooms, a 500 m<sup>2</sup> corporate space, a dining and relaxation area, and a panoramic rooftop, the campus now covers a total area of **15,000 m<sup>2</sup>**.

All historical buildings have also been fully renovated to offer a **modern** and

**functional** environment.

In line with the School's environmental responsibility values, the Campus Trudaine XL real estate project was designed using **sustainable development principles and environmental protection considerations.**



**An exemplary teaching space in environmental terms**

The Clermont Campus obtained the **BREEAM International New Construction 2016** with « **Very Good** » level.





### Marrakech Campus – Morocco :

In September 2024, Clermont School of Business expanded into Morocco with the opening of a brand-new **1000 m<sup>2</sup>** campus in **Marrakech**. Located in the heart of this dynamic city, the campus offers a modern environment designed to promote student well-being and success.

The Marrakech Campus currently offers the Programme Grande École (Master in Management) and the Bachelor in International Management.

Innovative teaching methods and the School's high academic standards are fully implemented, ensuring **top-level training**, an enriching student experience and an exceptional living environment.



### Beijing and Shanghai Campuses – China :

These sites welcome students enrolled in the Master of Science programmes (MIM, MBA, DBA), as well as exchange opportunities in partnership with **renowned local universities**.

**Modern and well-equipped infrastructures** foster an interactive and dynamic learning experience, placing students at the **centre of their development**.



# A School of excellence where the quality of the experience *comes first*

Far from limiting itself to theoretical learning, the School offers full immersion in the world of business, innovation and internationalisation.

Each student benefits from a personalised journey designed to foster engagement, develop skills and support them towards success.

“Clermont SB places the **student experience** at the **heart of its pedagogy** and educational model.”

**ENGAGE: empowering every student to get involved, flourish and make a difference on and off campus**

Launched in 2024, the ENGAGE programme **structures** and **recognises student engagement** by offering dedicated spaces, tools and support to strengthen student life and develop **competencies valued** both academically and professionally.

The “Student Centric” approach of Clermont SB is built on four fundamental pillars shaping a rich and transformative learning experience.

# 1 Professional and immersive training:

students face real-life situations through **business games, corporate projects, simulations** and **professional challenges**.

# 2 Ongoing interaction with companies:

thanks to a network of more than **600 partners**, the School ensures concrete opportunities (**internships, apprenticeships, first jobs**) and a smooth transition into the professional world.



# 3 Tailored support:

each student receives individual guidance through the **CareerLab**, helping them refine their career plan, develop soft skills and **enhance their employability**.

# 4 Dynamic and formative student life:

campus life is animated by events and projects run by **student associations** covering various fields: culture, sport, entrepreneurship, solidarity, sustainability, etc. Students who engage in these activities develop highly valued skills (project management, budgeting, leadership, etc.).

# Research at the heart of Clermont SB

By placing research at the core of its mission, the School ensures students benefit from training enriched by the latest scientific advances and actively contributes to the evolution of managerial practices.

The School is co-founder, alongside the University of Clermont Auvergne, of CleRMa (Clermont Recherche Management), the local research laboratory in management sciences.



Clermont School of Business is proud of its faculty of around **fifty permanent research-active academics, experts** in their respective fields, combining **academic rigour** with practical relevance.

The School also draws on a pool of more than 450 affiliated professors, around fifty of whom teach over 100 hours per year, taking responsibility for one or several modules.



## A central, unifying research theme: **sustainable management**

### The research conducted within the School serves a dual purpose:

#### Enriching academic programmes

Research findings are incorporated into teaching by academic staff, providing students with **actionable knowledge** that reflects the latest **developments in management**

#### Supporting organisations

Through action research and intervention-based research, the School works with a wide range of organisations (private companies, associations, local institutions) to help them better understand their environment, adapt to change, and find **innovative solutions** to their economic, social and environmental challenges.

### 3 academic departments



#### Finance, Economics, Law & Information Systems

- Corporate Finance
- Accounting & Auditing
- Management Control
- Financial Markets
- Economics, Law
- Information Systems
- Business Intelligence & Analytics
- Purchasing / Supply Chain



#### Humanities, Organisation & Management

- Human Resources
- Management
- Organisation
- Ethics / Philosophy
- Civilisations / Intercultural
- CSR
- Project Management
- Entrepreneurship



#### Innovation & Development

- Strategy
- Marketing
- Ecological Redirection
- Innovation & Creativity
- Design
- Negotiation & Business Development

# Expertise & innovation tracks

Clermont School of Business currently offers six areas of expertise, all centred around a common theme: sustainable management.

These pathways reflect the School's commitment to training leaders capable of addressing current and future environmental, social and economic challenges.



Each specialisation is integrated into several programmes offered through initial or executive education, thereby providing complete and relevant pathways that meet the **diverse needs of students, learners and companies.**

## Training programmes aligned with the future

To ensure high-quality education that remains in step with tomorrow's needs, the School draws on the **research** produced by its faculty, recognised for their significant academic contributions and their impact on managerial practices. The School also relies on the **expertise** and **feedback** of **professionals and corporate representatives**.

Each expertise track brings together its stakeholders annually: these expert committees ensure the consistency of the programmes with market needs, support the creation of new programmes or specialisations, and inspire new research projects.



### Generative Artificial Intelligence at the heart of our innovation strategy

Clermont School of Business has chosen a **distinctive approach to innovation**, by progressively integrating generative AI, implementing a **strategy** based on three pillars:

- **skills development**,
- automation to **enhance productivity**,
- and **pedagogical innovation** within this framework.

In collaboration with OpenAI, the School has deployed several hundred ChatGPT Edu licences. This initiative is part of a broader transformation, pedagogical, organisational and societal, built on ethics, inclusion and innovation.

Through this collaboration, Clermont School of Business aims to integrate generative AI at all levels of the organisation: students, faculty and administrative teams.

OpenAI

# Diverse & professionally oriented programmes

Clermont School of Business offers a wide range of programmes designed to meet the needs of students and companies alike.

Available in full-time study or work-study formats, these programmes allow each student to build an academic path aligned with their professional aspirations and labour market requirements.

Higher education in France is structured around **the European LMD system\*** organised in **3 cycles**, with **crédits ECTS\*\*** used as the reference mechanism for validating semesters and academic years.

Our programmes are fully integrated within the European LMD system and award ECTS credits, enabling students to **measure** and **transfer** transfer their academic achievements transparently between institutions in **Europe and beyond**.

\* Licence-Master-Doctorate

\*\* European Credit Transfer and Accumulation System

## European LMD system

### LICENCE

- 3 Years
- + 6 Semesters
- + 180 ECTS



### MASTER

- 2 Years
- + 4 Semesters
- + 120 ECTS



### DOCTORAT

- 3 Years
- + 6 Semesters
- + 180 ECTS

## LMD and our programmes

### LICENCE

180 crédits ECTS

- Our bachelor programmes
- International Management
- Digital Marketing & E-Commerce Management
- Apprenticeship format Bachelor (8 specialisations)

>> 300 crédits ECTS

### MASTER

120 crédits ECTS

- Programme Grande École (Master in Management)

# Initial education

## FOCUS ON THE BACHELOR CYCLE

The Bachelor is a three-year programme providing a solid academic and professional foundation. It enables students to acquire key skills in management, marketing and business administration while developing their employability through internships and international exposure. A genuine springboard, it prepares students effectively for entry into the job market or for further study in a Programme Grande École (Master in Management) or a university Master's degree.

**Two programmes accessible**  
via the national Parcoursup\* platform :



\* Parcoursup is the national platform for pre-enrolment in the first year of higher education in France, for French students.

## Post-Baccalaureate Entry

**Classic route: 2 or 3 years**  
**Apprenticeship format possible in the final year**  
(8 specialisations available)

## FOCUS ON

### Bachelor International Management\*\*

A generalist programme enabling students to acquire management fundamentals and select a pathway aligned with their goals and ambitions.

With a strong international emphasis and the possibility of a 100% English track from the first year, students can obtain a double degree at a partner university in the final year.



\*\*Programme available on both Clermont and Marrakech campuses.

## FOCUS ON

### Bachelor Digital Marketing & E-Commerce Management

This Bachelor covers all aspects of digital marketing and e-commerce.

Highly professional, it develops technical skills, digital literacy and key certifications required to thrive in digital marketing and e-commerce careers.

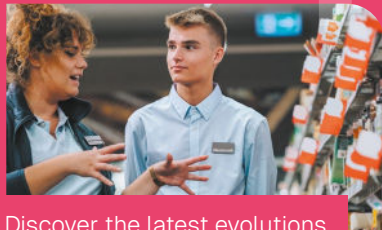
Throughout the programme, students benefit from multicultural exposure and international opportunities.



1 year - admission requires 120 ECTS

**8 specialisations available through apprenticeship**

Retail Management



Discover the latest evolutions and concepts in online/offline retail and develop managerial skills.

Sport Business

Development



Explore trends and challenges in the sport business sector.

Digital Communication



Acquire digital and marketing knowledge for careers in web marketing.

E-Commerce Management



Learn to develop an organisation's digital strategy autonomously, adopting the posture of a responsible and agile manager.

Content Creation – Media & Journalism



Gain dual expertise in economics and journalism. **Work-study rhythm: 5 weeks in a company / 2 weeks in school.**

Partners :



Banking & Insurance



Acquire knowledge of financial products and manage a client portfolio through an omnichannel approach.

Human Resources



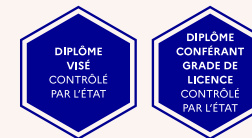
Discover the HR function: recruitment, workforce planning, training, payroll, HR information systems, legal aspects, employee representation bodies, etc.

Business Developer



Prepare for commercial roles with strong marketing and omnichannel competencies. **Specialisation also available from the Nevers Connected Campus.**

Graduates of these Bachelor programmes can directly enter the workforce or continue into a Programme Grande École (Master in Management) or a university Master's degree.



Clermont School of Business Bachelor programmes lead to a state-recognised **Bac +3 degree with Licence grade**, awarded by the **French Ministry of Higher Education, Research and Space**. The programmes are also registered in the **National Register of Professional Certifications (RNCP\*) at Level 6**.

\*RNCP (National Register of Professional Certifications): the official French national register that lists state-recognised professional qualifications, classified by skill level and aligned with labour market needs.

# Initial Education

## FOCUS ON THE MASTER CYCLE

The Programme Grande École (Master in Management)\* is a two- or three-year programme of excellence, awarding a state-recognised Bac +5 degree with Master's grade. It trains responsible managers equipped to address today's and tomorrow's economic, societal and environmental challenges.

The programme offers **8 professional tracks to choose** from, each linked to **advanced specialisations**, that serve as real springboards for acquiring strategic skills:

- Finance
- Performance Management
- Business Development  
Entrepreneurship & Innovation
- Strategy, Innovation & Sustainability
- Marketing
- 360° Business Management
- Human Resources
- International Business

## Accessible via :

**Pre Master** Admission through a competitive exam

**Master 1** School's own competitive exam

**Master 2** Competitive exam for engineering graduates (post-bac +4) in partnership with engineering schools

\* Programme available on Clermont and Marrakech campuses.

# Programme Grande École = a double-degree path

Upon completion, students earn two degrees:

## Programme Grande École Master's Degree

The Programme Grande École at Clermont SB is AMBA-accredited. It leads to a state-recognised Bac +5 degree with Master's grade, awarded by the French Ministry of Higher Education, Research and Space. The programme is also listed in the National Register of Professional Certifications (RNCP) at Level 7.

## Advanced Certificate awarded by the School

Clermont School of Business awards a degree that enables students to position themselves in one of the School's eight specialised tracks and to acquire key skills directly aligned with the contemporary challenges faced by organisations.



## Master of Science (MSc) Programmes Bac+4 entry

- Business Intelligence & Analytics
- Corporate Finance & FinTech
- International Commerce & Digital Marketing
- Project Management
- Procurement and Supply Chain Management
- Digital Marketing & Artificial Intelligence

All MSc degrees are **CGE accredited and award 90 ECTS credits.**



# *International* **programmes**

## **Doctorate of Business Administration**

The Doctorate of Business Administration (DBA) at Clermont SB is a three-year programme designed with two key ambitions:

- **Academic ambition :**  
to immerse participants in research in management sciences, with a strong international dimension.
- **Scientific ambition :**  
to connect management theories with the concrete practices of the professional world.

## **Masters in International Business**

The Masters in International Business at Clermont SB are English-taught programmes focused on the global challenges of management. They prepare international profiles capable of operating in multicultural, innovative and responsible environments.

### **Several specialisations are available:**

- **International Business**
- **AI & Data Management**
- **Business Management**
- **Doing Business in Asia**
- **Corporate Finance**
- **Project Management**
- **Healthcare Management**
- **Institutions**
- **Digital Marketing**

# Executive Education

Degree-granting programmes

**Clermont School of Business offers two degree-granting programmes registered at RNCP Level 7.**

## MBA - Executive Master in Management\*

The Executive MBA is an 18-month programme (4 to 5 days per month) designed to develop a transversal vision of the organisation and enhance managerial, strategic and operational performance.



\*Programme also available on Shanghai campus

## Accessible for candidates with:

(Bac +3 (180 ECTS)) + **at least 6 years** of relevant professional experience

(Bac +2 (120 ECTS)) + **at least 8 years** of experience

(Baccalaureat) (exceptional admission via VAPP\*\*)

Possible access via VAE\*\*\* (partial or full)



The MBA–EMM enables you to obtain two degrees: the Executive Master in Management (EMM), a **state-recognised Bac +5 degree with Master's grade awarded by the French Ministry of Higher Education, Research and Space, and the MBA, a School diploma accredited by AMBA, a distinction held by only 2% of business schools worldwide.** This unique feature gives the programme dual recognition, both national and international, attesting to its excellence, supported by the quality of its faculty and the diversity of its participants.



\*\*VAPP (Accreditation of Prior Professional and Personal Learning): a French scheme that allows applicants to gain access to a higher education programme by having their professional and personal experience formally recognised, even if they do not hold the required academic qualifications.

\*\*\*VAE (Validation of Prior Experiential Learning): a French national process that enables individuals to obtain a full or partial qualification by having their professional experience assessed and officially recognised.

# Executive Education

## The Specialised Master's (Mastère Spécialisé) – HR & Managerial Innovation

**A high-level programme** preparing students and professionals for managerial and HR functions. It offers analytical tools to understand major societal, economic, technological and environmental transformations, and to lead responsible digital and organisational transitions.

The Specialised Master in Human Resources Management & Managerial Innovation is structured into **five stackable certificates**.

## Accessible to :

- Students with Bac+5 (300 ECTS)
- Professionals with Bac+5, or Bac+4 with 3 years of experience
- Other profiles via exceptional admission (within 30% of intake)

The programme is CGE-accredited and awards the professional title “Manager des Ressources Humaines” (level 7, RNCP).



## Short Programmes

Clermont School of Business also offers a wide range of short programmes designed to meet every need:

- certificate programmes,
- short modules,
- corporate programmes, available off-the-shelf or tailor-made.

## They place their trust in Clermont SB



# Supporting talents and organisations on their path to *excellence*

At Clermont School of Business, Executive Education is much more than a training pathway: it is a lever for transformation, upskilling and adaptation to contemporary strategic challenges.

Our offer is aimed at **professionals, managers, executives and organisations** seeking to broaden their expertise within a demanding and **accredited framework**.



Clermont School of Business provides an Executive Education offer certified Qualiopi\*, guaranteeing quality and compliance with public funding requirements.

### Degree-granting programmes

(MBA - Specialised Master's (Mastère Spécialisé) – Bac+5 level) **accredited and recognised in France and internationally**, these programmes support professionals aiming for managerial or strategic roles.

### Stackable certificates

**eligible for CPF\*\* funding** designed to meet specific training needs, **offered in-company or inter-company**.

### Custom programmes

tailor-made training **built exclusively** for organisations, adapted to their challenges and structure.

\*Qualiopi is the French national quality certification awarded to training providers by COFRAC-accredited bodies. It is mandatory for organisations wishing to access public or pooled funding (State, Regions, skills operators, CPF). It certifies compliance with the National Quality Framework (Référentiel National Qualité – RNQ) and ensures the quality of training activities, apprenticeships, prior learning validation (VAE), and skills assessments.

Based on a framework established by the government, the Qualiopi certification attests to the quality of the training services delivered by training providers and to the compliance of their training processes with the National Quality Framework (Référentiel National Qualité – RNQ).



\*\*CPF (Personal Training Account): a French government-funded individual training account that allows employees and jobseekers to accumulate training rights throughout their career and use them to finance certified professional training programmes.



### A 360° support offer

Clermont School of Business also provides complementary solutions to support individual development:

#### Validation of Prior Experience (VAE):

a pathway to convert professional experience into an accredited degree.

#### Individual or group coaching:

to enhance leadership, communication or support organisational change.

#### Training in English & self-development tools:

powerful levers for both personal and professional growth.

# *Entrepreneurship & innovation* at the heart of Clermont SB

Since its creation in 2014, the SquareLab, the Open Incubator of Clermont School of Business, has become a key player in innovation and entrepreneurship in the Auvergne region.

Over the past decade, it has supported the creation of more than 94 companies, generating nearly 300 jobs and contributing actively to regional economic vitality.

## **Personalised support for entrepreneurs**

Located at the heart of the School, the SquareLab offers an ideal environment for project holders, whether students, jobseekers or employees. Thanks to a **unique method**, co-developed by researchers, successful entrepreneurs and senior executives, the incubator provides **tools, knowledge and a network** to turn ideas into sustainable companies.

## **Significant regional impact**

Beyond supporting entrepreneurs, the SquareLab plays a central role in fostering innovation within local organisations, notably through intrapreneurship programmes.

By training innovative leaders and supporting bold initiatives, the incubator contributes to the region's economic and social development.

# A proven incubation programme



On average, **10 startups** are created each year, with a **3 year survival rate of 91%**, reflecting both the dynamism of the local entrepreneurial ecosystem and the effectiveness of the support scheme offered by the Open Incubator SquareLab.



## Testimonial

Capillum, the first hair recycling industry, was born within the SquareLab of Clermont School of Business. As such, the SquareLab has played a crucial role in my development! It was there that I met Clément, who became my business partner; discovered the world of entrepreneurship; met my first advisors (legal, financial, regulatory); and received all the expertise needed to embark on what would become the Capillum adventure.

**James Taylor,**  
co-founder of Capillum

## Examples of startups:



# Clermont School of Business Foundation

Created in 2016 and hosted by the *Fondation de France*, Clermont School of Business Foundation is a strategic lever supporting the School's social policy and innovation initiatives.

Fully aligned with the REVEAL 22–27 strategic plan, its ambition is to contribute to a more inclusive, more supportive and more socially grounded model of higher education.

**€ 2.5 Million** raised since 2016

**94** scholarships awarded in 2024 **(total of €110,100)**

**€ 238,047** raised in 2024

Since its creation, the Foundation has raised nearly €2.5 million in donations thanks to the committed support of partner companies, alumni, parents and friends of the School. These resources enable the Foundation to support impactful projects across three major pillars:

## 1. Promoting social mobility and equal opportunities

The Foundation's historic core mission: ensuring access to higher education for all talented students, regardless of their social background.

## 2. Supporting entrepreneurship with impact

The Foundation accompanies responsible entrepreneurial projects initiated by students or recent graduates, especially those with environmental, social or territorial impact.

## 3. Strengthening territorial solidarity

Launched in 2023, this third pillar aims to enhance the Foundation's local impact and contribute to the development of regions where the School operates.



*An ambitious*  
*socio-ecological*  
**transition**  
**policy**

For a desirable future to emerge, genuine systemic change is essential. Such change requires the joint involvement of companies, public institutions, local communities, associations and the education sector.

Aligned with its commitment to building a better world, as outlined in its REVEAL 22–27 strategic plan, in 2022, Clermont SB adopted its first Sustainable Development and Social Responsibility (DD&RS) strategy.

This initial framework laid the foundations for responsible governance and enabled the rapid implementation of concrete actions.

Three years later, the School has chosen to update its Socio-Ecological Transition (SET) policy, making it clearer, more structured and genuinely shared across the entire community.

# A strategy built around three pillars: Protect, Impact, Nurture

## Protect

Clermont School of Business aims to reduce its environmental footprint and integrate social and ecological criteria into its practices.

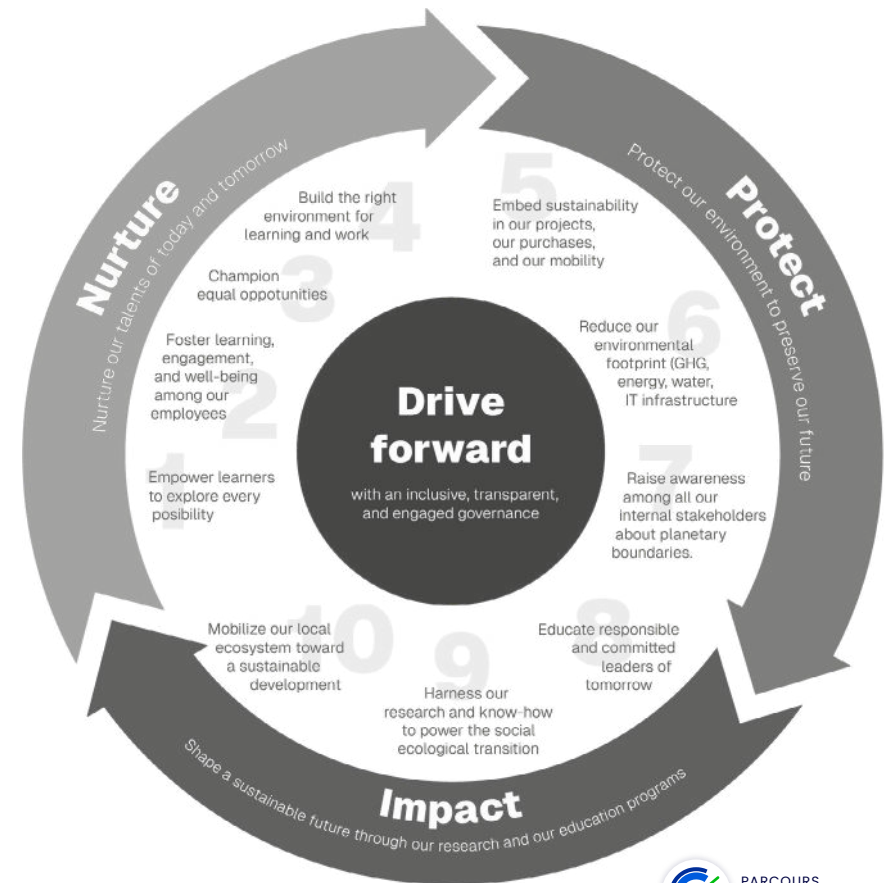
## Impact

The institution strives to transform society through its teaching, research activities and regional engagement.

## Nurture

The School is committed to caring for its educational community — students, staff and alumni — while promoting equal opportunities and talent development.

These three pillars are translated into **ten priority commitments**, ranging from **climate action to equality, including digital responsibility and quality of working life.**



Clermont SB is a member of:

- The Massif Central Companies for Climate Convention
- The CIRSES collective
- The Plate-forme 21 for sustainable development



## A clear and participative governance model

To bring these ambitions to life, Clermont School of Business has rethought its governance model.

It now relies on a Socio-Ecological Transition (SET) Department responsible for coordinating actions and overseeing a performance dashboard, as well as a Transition Committee bringing together staff members, faculty and students. An Orientation Council, composed of

representatives from academia, companies, associations and public institutions, provides an annual external and strategic perspective.

In addition, a network of SET ambassadors and referents has been deployed across campuses and student associations, supported by thematic working groups already active on issues such as climate, equality and responsible procurement.

### A key step forward in sustainable development

In December 2025, Clermont School of Business was awarded the DD&RS Label\*, a national recognition of the School's structured commitment to sustainable development and social responsibility.



\*DD&RS stands for Sustainable Development & Corporate Social Responsibility (SD&CSR)



**Robin JUND**  
Director of Socio-Ecological Transition



Our ambition is clear: to make Clermont School of Business a School that **embodies the transition**, not only through its **internal practices**, but also through the **impact of its teaching and research**. We want every member of our community to recognise themselves in this approach and to contribute actively to it. **Socio-Ecological Transition** cannot be carried out by a small group: it must be a **collective journey**.



# CLERMONT SCHOOL OF BUSINESS

ex ESC CLERMONT BS

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